Why Do Adults Collect Capsule Toys in Japan?

日本扭蛋為什麼讓大人也想收集？



Why adults stop to look

為什麼大人會停下來看



Illustrative scene · 情境示意

The subject

題材

A miniature can capture something you already enjoy, such as animals, food or everyday utensils. Part of the pleasure is recognizing its shape at a tiny scale.

動物、食物或日用品都能變成迷你物件。原本就喜歡的東西縮小後，光靠輪廓還認得出來，本身就有趣。

The detail

細節

Imagine a miniature teapot with a curved handle and a fitted lid. Looking for the details that survive the shrink in scale is one way to enjoy it.

想像一把小茶壺做出了彎曲壺把和貼合的壺蓋。看看縮小後還保留哪些細節，也是一種欣賞方式。

The surprise

揭曉

You choose a machine displaying a series. On a random-draw machine, the particular design inside your capsule is revealed only after you receive it.

先選喜歡的系列。若是隨機出貨的機器，拿到膠囊並打開後，才知道這一次抽到哪一款。

[1]

Read the series card

先看系列展示卡



Illustrative scene · 情境示意

The selection

款式範圍

Look at the card attached to the machine you intend to use. Neighboring machines can sell different collections even when the cabinets look identical.

看清楚要轉的這台機器上所貼的展示卡；相鄰機台即使外觀一樣，販售的系列也可能不同。

The object

物件形式

Check whether the series features standalone miniatures, charms or accessories. A tiny object made to hang from a bag may have an attachment point.

先看它是擺飾、吊飾還是其他配件。能掛在包包上的小物，外觀可能多一個掛環。

One turn

一次費用

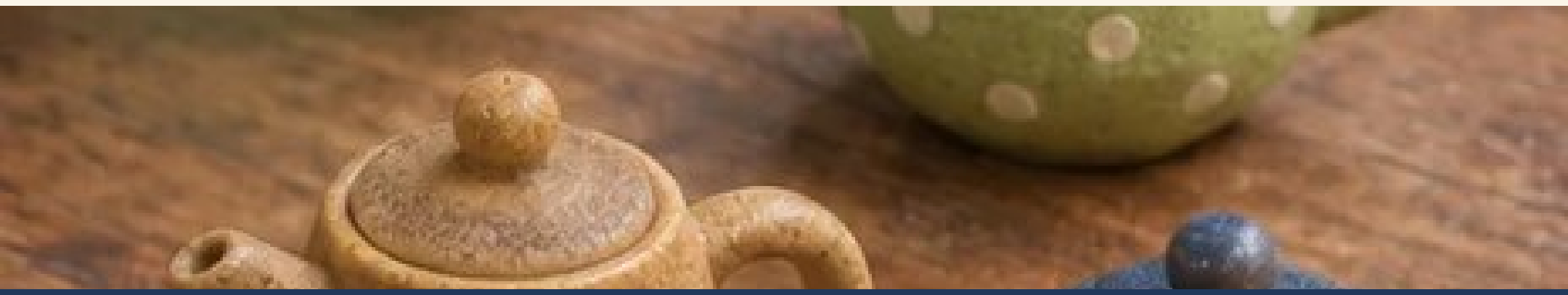
Read the price for one purchase and the payment instructions on the machine. Compare that price with your spending limit before you start.

確認一次購買的價格與機台指定付款方式，開始前先想好這次願意花多少。

[1]

What happens in one turn

轉一次發生什麼事



Illustrative scene · 情境示意

Pay

付款

On a conventional coin-operated machine, use the coins specified on the front. Other machines may give different instructions, so check the panel first.

傳統投幣式機台依面板標示投入指定硬幣。其他機型可能有不同付款方式，先看該台說明。

Turn

轉動

Turn the handle in the direction indicated and follow the machine’s instructions. If the handle jams, ask staff for help before inserting more money.

照面板箭頭與說明轉動手把。若操作中卡住，先找店員協助，再決定是否要繼續投入硬幣。

Retrieve

取出

Open the collection flap, retrieve the capsule and follow any assembly instructions inside. Check for small loose pieces before discarding any packaging.

打開取物口拿出膠囊，依內附說明查看是否要組裝。先找齊小零件，再處理外殼和包裝。

[1]

A collector’s eye

用收藏者的眼光看



Illustrative scene · 情境示意

Silhouette

輪廓

In our fictional teapot series, compare a tall cylindrical pot with a low round one. The difference is visible even before you look at color.

在虛構的茶壺系列裡，先比較高筒形和矮圓形。光看輪廓，就能發現兩款的差異。

Finish

表面處理

Turn one piece toward the light. A glossy lid and a matte body can suggest two different materials even when the object fits in your palm.

把小物轉向光源。亮面的壺蓋和霧面的壺身，即使握在手心，也能呈現不同的材質感。

Your theme

個人主題

Choose a theme narrow enough to recognize at a glance, such as kitchen miniatures. A single favorite piece can represent a particular visit or memory.

可挑一個一看就懂的主題，例如迷你廚具。一件最喜歡的小物也能代表某次造訪或旅行回憶。

[1]

A lineup is not a promise

系列展示與抽取結果

Display

展示卡列出系列的可能款式

Imagine three models on our example card, one round, one tall and one flat. The card shows the possibilities in this invented series.

假設示範卡上有一款圓壺、一款高壺、一款扁壺。展示卡列出的是這個虛構系列的可能款式。

First turn

例如抽到圓壺

If your first capsule holds the round pot, you have one member of the series. A second turn could still produce another round pot.

第一顆抽到圓壺，代表拿到系列中的一款。第二次再轉，仍可能得到另一把圓壺。

Next turn

仍可能抽到相同的圓壺

Decide in advance how many turns fit your budget. Stop at that limit even if a favorite design has yet to appear.

開始前算好預算能轉幾次。即使最喜歡的款式還沒出現，也可以依原先設定的次數停手。

[1]

Take the miniature home

把收藏帶回家

Loose parts

檢查小零件與組裝說明

If your miniature has separate parts, keep the insert and components together until you can assemble it on a clear surface.

若小物有分件，把零件和說明紙先收在一起，等有乾淨桌面再慢慢組裝。

Capsule

依店家或所在地指示回收

Look for a marked capsule collection bin if the shop provides one. Otherwise keep the shell with you until you find the local disposal instructions.

店內若有標示的回收筒，可依說明投入空殼；若沒有，就先帶著，等找到當地適用的分類方式。

Travel note

留存系列名、地點及喜歡的細節

Keep the series name or a photo of the insert with your travel notes. Add where you found it and which detail caught your eye.

把系列名或說明紙照片存入旅行筆記，再記下在哪裡遇見它、哪一個細節最吸引你。

[1]

Find a series before you turn

轉扭蛋前，先找到想要的系列

Check the exact series

核對完整系列名稱

Match the title and lineup printed on the display. Related series may have similar designs but different contents.

核對展示卡上的系列名和款式清單。相近系列可能看起來很像，內容卻不同。

Look up participating stores

先查有提供查詢的門市

Bandai’s product finder can show information for participating locations and products. Confirm again at the machine before paying.

Bandai 的商品搜尋可查部分門市與商品。付款前仍要看機台上的實際品項。

Set a stopping point

先決定抽到哪裡就停

Choose a spending limit before the first capsule. A visible lineup shows possible figures, so plan for the chance of a duplicate.

第一抽前先設定預算。款式清單列的是可能拿到的內容，也可能抽到重複款。

[2]

REFERENCES

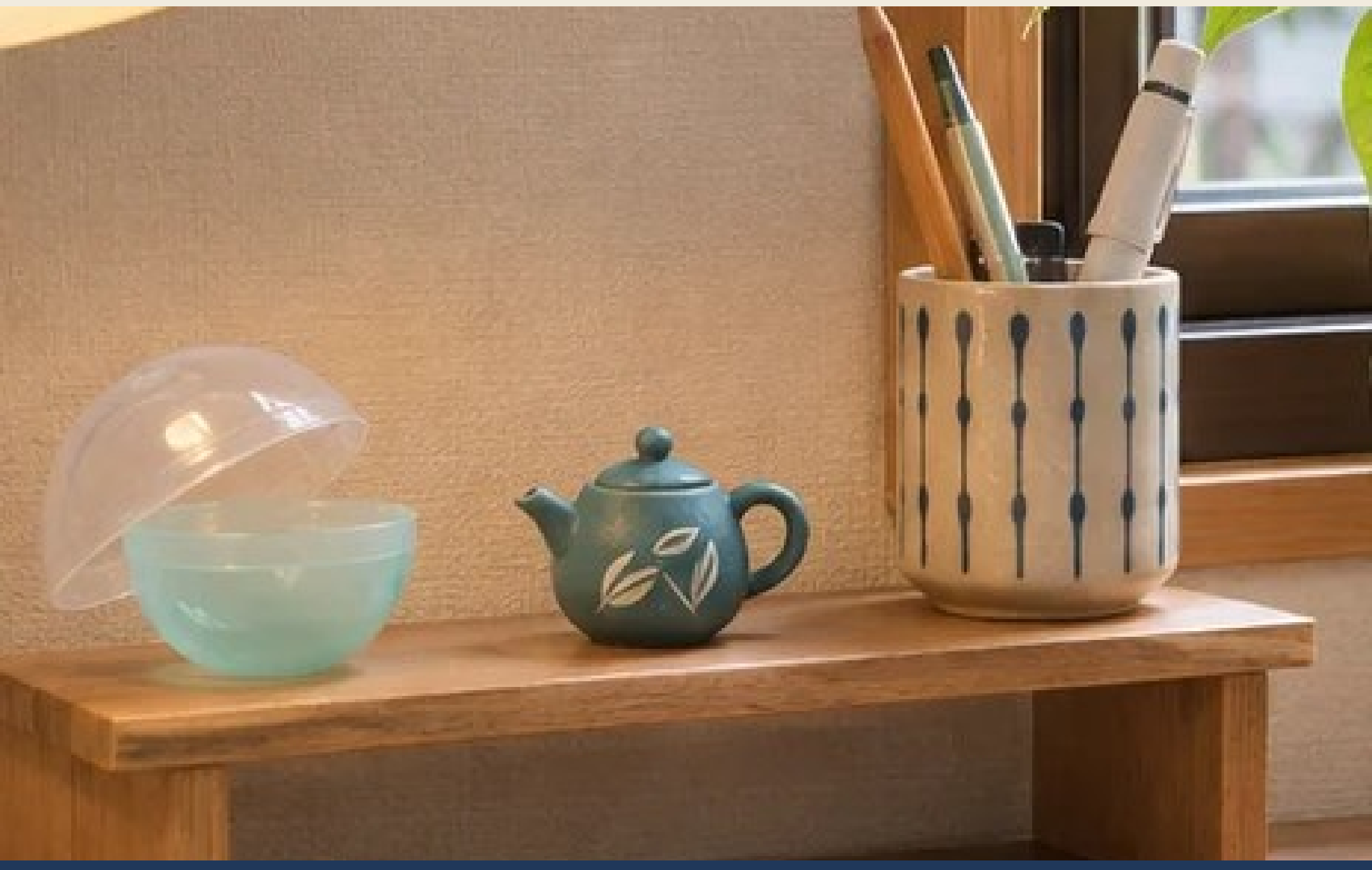
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Illustrative scene · 情境示意

Diagrams redrawn for this edition. Scene images are illustrative.
圖解依資料重新編排。內頁影像用於說明情境。