

What Is an Anime Pilgrimage in Japan?

日本動漫迷說的「聖地巡禮」是什麼？

From a scene to a place

從作品走進真實街區



Illustrative scene · 情境示意

The connection
有什麼關聯

Fans visit real settings associated with an anime, such as a station or landscape that inspired a scene. The connection varies by work and town.

粉絲會造訪與動漫相關的真實地點，例如作為場景靈感的車站或風景，每個作品與地方的關聯不同。

A working town
是生活空間

A shop may trade, a railway may operate and people may live behind the same façades fans recognize. Plan around those everyday uses.

作品裡熟悉的店家仍要營業、鐵道仍在運作，街屋裡也有人居住，參觀要配合日常使用。

Interpretation
畫面會改編

Artists can alter a street, combine buildings or change the viewpoint. Enjoy recognizing the details even when the exact composition cannot be matched.

創作者可能改動街景、組合建物或換視角。現場未必能還原同一構圖，也能享受辨認細節的樂趣。

[1] [2]

Read a local route map

怎麼使用在地巡禮地圖



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Start locally

在地來源

Look for a tourism association or town website that names both the work and the location. A locally published map can explain the connection.

找同時列出作品與地點的地方觀光協會或城鎮網站，地方製作的地圖常會說明兩者關聯。

An example

大槌町

Otsuchi's anime travel site offers a downloadable map and a list of locations. Use the site's own notes to distinguish different works and places.

岩手縣大槌町的動漫旅遊網站提供地圖下載和地點清單，可依說明查出每個地點對應哪些作品。

Choose a stop

挑一站

Pick a publicly accessible stop, check timing with the venue, and plan a second option in case visiting conditions change.

選一個對外開放的點，向場館確認開放時間，再備一個替代點，方便遇到變動時調整。

[1] [2]

Choose your camera position

先決定人要站哪裡



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Find space

看腳下

Choose a stopping place that leaves the pavement, shop doorway and road clear. Check the space behind you before stepping back for a wider shot.

找可停留且不擋人行道、店門或車道的位置。想退後取景前，先回頭看腳下。

Read notices

看拍攝規則

Check for photo restrictions at the exact place you want to shoot. A public viewpoint and the interior of a nearby shop may differ.

確認實際拍攝點的攝影標示；公共觀景處與旁邊店內可能有不同規定。

Change the frame

調整構圖

If an angle would require crossing a barrier or standing on private land, choose a different view from an accessible place.

若要翻越護欄或走上私人土地才拍得到，就從開放位置換一個角度取景。

[1] [2]

Share space with residents

留意鏡頭外的居民



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Privacy
保護隱私

If a resident, customer or child would be identifiable in the frame, wait or reframe. Ask before deliberately photographing another visitor.
若居民、顧客或孩子會清楚入鏡，可稍等或換角度；要拍其他旅客時先詢問。

Groups
多人同行

Keep voices low near homes and businesses. If several people want the same viewpoint, take turns and leave the route open.
靠近住宅與店面時降低音量。多人想拍同一視角，可輪流取景，留出通行空間。

After the visit
拍完離開

Carry your rubbish to a designated disposal point. Before posting, look closely at the edges of the image for faces or home details.
垃圾帶到指定的位置再丟。分享前看照片邊緣是否拍到臉孔或住家細節。

[1] [2]

Is this a suitable stop?

這個點適合停留嗎

Public stop

查公告與旅客可站的位置

A site on a local map is a starting point. On arrival, check the entrance, current notices and where visitors are invited to stand.

官方地圖有列出，是規劃起點；抵達後還要看入口、現場公告與允許停留的位置。

Working shop

先問能否入內、能否拍照

Check whether the venue welcomes visitors inside and ask before taking photographs. Give customers and employees room to go about their day.

進入店家前先確認是否開放，拍攝先問，並讓顧客和員工能照常活動。

Private home

不擅入，避開影響住戶的取景

If the match is a private residence, stay outside private property. Skip any shot that would intrude on the household's privacy.

若場景對應私人住家，留在私人範圍之外；可能干擾住戶隱私的畫面就略過。

Build a two-stop walk

規劃兩站巡禮小行程

Stop A

記下公開入口，儲存在地地圖

Choose a listed public location with an identifiable visitor entrance. Save the local map offline so you can check the next turn without blocking others.

先選有清楚入口的公開點，將在地地圖離線儲存，找路時靠邊停下。

Stop B

查開放時段、步行路線與備選點

Pick a second place reachable on a visitor route. Check its opening hours separately and note an alternative viewpoint in case the area is busy.

第二站挑可由開放路線抵達的地點，另查營業時間，並記下擁擠時可用的替代視角。

Afterwards

標註實地，檢查是否拍到旁人

Label your own photograph with the actual place you visited. Share the local visitor map when available so others can follow the same guidance.

替自己的照片標註實際造訪地點，也可附在地導覽地圖，讓其他人找到同樣的參觀說明。

[1] [2]

Check who can visit a location

先確認場景地點是否能造訪

Start with an official listing

從官方名單找正確名稱

The association’s selections draw on fan votes and consultation with rights holders and local authorities. Use the listing to identify the area.

協會選定地點時參考粉絲投票，並與權利方和地方政府協調。以名單確認地區名稱。

Check the actual site

再向場地方確認

Look for a site operator or local notice before visiting. A scene location and a public viewing point can be different places.

出發前找場地管理方或地方公告。作品取景位置和一般人可到的觀景點可能不同。

Plan a public viewpoint

只在開放範圍取景

Use an allowed public spot, follow local photography signs and leave room for residents to pass.

在可進入的公共位置拍照，遵守當地攝影標示，也為居民留出通行空間。

[3]

REFERENCES

Sources & links

資料來源與原文連結

Tap a source to open the original. Edition: 24 Nov 2026.
點選條目可開啟原文。版本日期為 2026 年 11 月 24 日。

01 **animetourism88.com**
Anime Tourism Association | 協會與巡禮地點 →

02 **animetabi.jp**
大槌町 | アニメ旅、地圖及巡禮禮儀 →

03 **Anime Tourism Association · Selection criteria**
アニメツーリズム協会 | 聖地選定基準 →



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Diagrams redrawn for this edition. Scene images are illustrative.
圖解依資料重新編排。內頁影像用於說明情境。